



THERE'S
BACK-UP.
AND THERE'S
BACK-UP AS
A SERVICE.



BACK-UP
AS A SERVICE

netsurit **inobits**
SUPPORTING THE DREAMS OF THE DOERS



We don't have to tell you how important protecting your data is to the success of your organisation. How long, for example, would it take you to recover from the very real threat of having your data hacked or destroyed?

What impact would the theft of proprietary intelligence have on your competitiveness, or the leak of sensitive information on your customer relationships?

BUT, NOT ALL BACK-UP SERVICES ARE CREATED EQUAL.

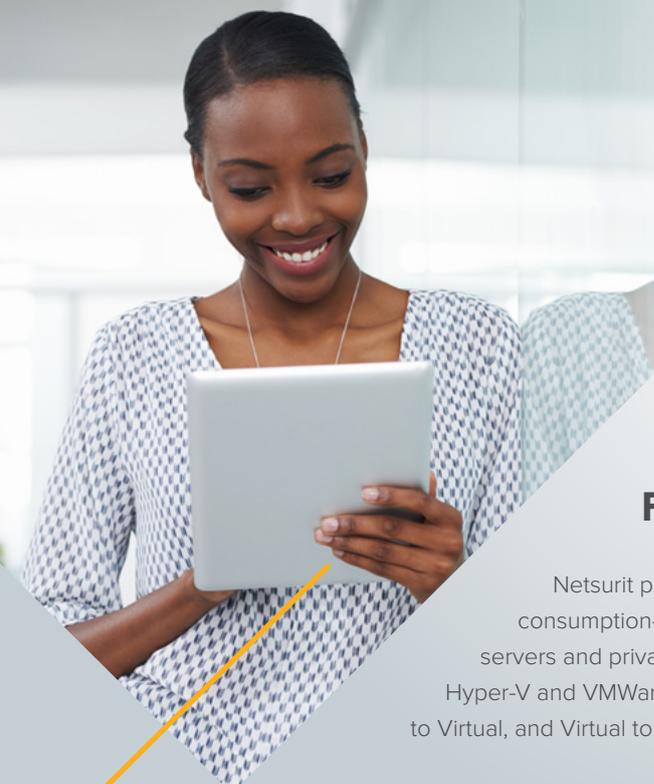
Very few companies offer back-up as a service. Some treat the cloud as an end point, or static storage destination. While this is a simple approach, it doesn't take full advantage of the benefits of the cloud and is often expensive and inefficient. Other solutions offer you the wrong type of storage or storage you don't need. Others are inefficient because they don't offer you the amount of storage you need and require costly and time-consuming administration.

With the protection of data becoming ever more important, it is vital to switch to back-up as a service and reap the benefits of protection of your entire system, with an on-premise facility for quick restores and a second offsite copy in the Cloud for complete peace of mind.



IT'S TIME TO USE BACK-UP AS A SERVICE IF YOU:

- ✓ Are worried about the safety and integrity of your data and sensitive information
- ✓ You have no off-site back-up solution or you have lost trust in your current system
- ✓ Have insufficient Business Continuity solutions that don't support all workloads.
- ✓ Want to reduce the cost of back-up services
- ✓ Have multiple virtualisation and physical platforms that need protection
- ✓ Have old, obsolete or out-of-maintenance back-up services



INTRODUCING BACK-UP AS A SERVICE FROM NETSURIT.

Netsurit provides a fully-managed back-up as a service utilising the Microsoft Azure consumption-based model. We offer full virtual and disc level back-ups for on-premise servers and private and public cloud-based platforms. All major technologies such as Hyper-V and VMWare are supported with instant recovery including Virtual to Virtual, Physical to Virtual, and Virtual to Physical configurations.

Advanced back-up reporting to RTO's and RPO's provide your organisation with real-time compliance reports. For added peace of mind, a second offsite copy is kept in the cloud.

Features that all add up to a highly available, super-secure, efficient and reliable back-up service to ensure you, your systems, and your data, is protected for any eventuality.

SUCCESS STORY:

Challenge:

Our customer was using file and folder level back-up technology for their entire system. A full system backup took over 48 hours to complete and therefore could only be performed weekly, starting on a Friday evening, in order to be completed over the weekend.

Solution:

They Implemented the Netsurit Cloud back-up as a service solution. This shortened the backup window to 4 hours, which meant full system backups could be performed on a daily basis.

- A fit-for-purpose backup solution which is always up to date and more cost-effective than on-premise infrastructure.
- A fully managed solution hosted in the cloud with multiple copies of the backed-up data.
- Efficient back-up run time enabling increased data protection and back-up frequency.

THE NETSURIT DIFFERENCE.

At Netsurit, the mantra we live by is “**supporting the dreams of doers.**” It is imbued into our company values and guides the way we think, act and treat our customers. We see IT as the enabler virtually every businessperson relies on each day as they work towards achieving their goals and aspirations.

And because data, sensitive information and intellectual property is so important to the success of our customers, we take its safety and protection very seriously indeed. We passionately support the idea that we are providers of an ecosystem that helps our partners, our customers and our own teams to safely realize and actualize their full potential.

At the end of the day, we believe it's the dreamers with the tools to do things who will change the world for good.

For more information contact our professional services department at solutions@netsurit.com

- Gold Cloud Productivity
- Gold Cloud Platform
- Gold Datacenter
- Gold Data Platform
- Gold Data Analytics
- Gold Messaging
- Gold Enterprise Mobility Management
- Gold Collaboration and Content